



Blue Earth
alliance

"Photography that makes a difference."

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Blue Earth educates the public about endangered cultures, threatened environments, and social concerns through photography. By supporting the power of photographic storytelling, we motivate society to make positive change.

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April 3, 2012

To whom it may concern:

This letter verifies that Blue Earth has approved "Incarcerated Populations: American Prison Perspectives" for project sponsorship and will serve as fiscal agent through May 15, 2014. Blue Earth is a non-profit corporation granted 501(c) 3 status by the Internal Revenue Service. A copy of the IRS determination letter is attached. Donations to the project are charitable contributions to Blue Earth and are tax deductible.

Blue Earth selectively sponsors photography-related projects on endangered cultures, threatened environments, and other matters of social concern. We receive many proposals for projects and select only a few. As a result, you may be assured that this program is deserving of your financial support. Your contribution should be made payable to Blue Earth with a notation of the name of the program you are supporting. Your funds, after deductions of a 5% administrative fee, will be used for the designated program.

Blue Earth will ordinarily distribute funds to the persons proposing the program. Blue Earth shall determine, in its sole discretion, whether the persons proposing the program are adequately working towards meeting the goals of the program. If Blue Earth should determine these persons are not adequately working to meet those goals and if there are remaining funds devoted to the program, Blue Earth has the right to (a) contract with others to perform the program or (b) return the remaining funds to the donor. Before funds are returned, the donor will be given the opportunity to contribute the remaining funds to Blue Earth for its charitable purposes.

Thank you for considering support for the program. Please feel free to contact us if you desire further information about Blue Earth or the program.

Very truly yours,

Bart J. Cannon,
Executive Director